



FOR IMMEDIATE RELEASE

JIG-A-LOO USA, INC. PARTNERS WITH THE HOME DEPOT TO INTRODUCE ECONOGREEN PLASTICS™ NATIONWIDE

– Finally, An Affordable High Quality Eco-Friendly Product –

Statesville, NC (February 2, 2010) – Jig-A-Loo USA, Inc., makers of innovative automotive and home improvement products, announces its partnership with The Home Depot stores to launch its all-new eco-friendly line of products – EconoGreen Plastics™. This innovative line of products includes trash bags and drop cloths designed to help consumers reduce their environmental impact. Made entirely from recycled plastic, the impact of these heavy-duty bags will literally replace millions of tons of wasteful plastic products with a recyclable and oxodegradable solution.

“With EconoGreen Plastics™ now available at The Home Depot stores, environmentally conscious consumers across the U.S. have easier access to our complete line of plastic bags,” said Cindy Sutton, vice president, Jig-A-Loo USA, Inc. “Now consumers have an affordable option for green bags that they can use throughout their home without paying a premium or sacrificing quality.”

Engineered to be oxodegradable, EconoGreen Plastics™ are as strong, tough and flexible as comparable plastic bags. Oxodegradation involves the addition of an additive into the EconoGreen Plastics™ formula that helps accelerate the decomposition of the plastic over time when it is exposed to oxygen. This allows naturally occurring elements to break down the plastic into simple organic compounds. In the end, the process leaves behind no residue or harmful toxins that can damage the environment.

EconoGreen Plastics™ are available in an assortment of configurations for use in homes, garages, restaurants, classrooms, parks and anywhere trash removal is needed, including:

- Large Trash Bags
- Tall Kitchen Bags
- Lawn and Leaf Bags
- Contractor Bags
- Garage and Automotive Bags
- Wet/Dry Vac Liner Bags
- Drop Cloths

With manufacturer's suggested retail prices starting at only \$3.99, the full line of EconoGreen Plastics™ is now available at The Home Depot stores throughout the U.S.

About Jig-A-Loo USA, Inc.

Jig-A-Loo USA, Inc., a wholly-owned subsidiary of Jig-A-World Inc., was established in 2007 to coincide with the launch of its flagship product Jig-A-Loo®, into the U.S. market. The silicone-based lubricant has been used in industrial and commercial establishments in Canada since 1958 and was launched at retail in 1998 to the Canadian consumer, quickly capturing a substantial portion of the lubricant market. Mirroring the success in Canada, Jig-A-Loo USA continues to gain market share since its inception with introductions in 2008 of innovative and award-winning products like Jig-A-Patch™, Jig-A-Patch Pro™ and Graphite Extreme. In early 2009, Jig-A-Loo® continued its product line expansion with EconoGreen Plastics™ and Jig-A-Clean™ waterless hand cleaner. Jig-A-Loo® products can be purchased at Target stores, Wal-mart, Advanced Auto Parts, PepBoys, Ace Hardware, The Home Depot and participating independent hardware retailers nationwide. Staying true to its company vision, Jig-A-World continues to introduce innovative products that help simplify a little part of everyday life.

For more information on EconoGreen Plastics™, please visit www.econogreen.com.

For **Media Information**, Jig-A-Loo® product samples or images please contact media@jigaloo.com